

Insider Secrets Of Follow-Up Marketing Fortunes

**Create A Cash Flow Eruption
Of Volcanic Proportions
From Your Websites!**

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Insider Secrets of Follow-Up Marketing Fortunes

Hi, Lisa Preston here from Instant Niche Emails. I'd like to share with you a little secret that can catapult your online earnings - with simply a few clicks of a button.

When I was a kid, I ordered a "Magic Money Machine" from the back page of a Richie Rich comic book. All you had to do, the ad promised, was insert a blank sheet of paper into the machine, and out would pop a \$10 bill, mystifying your friends and family.

Man, that's exactly what I needed! I, of course, didn't realize it was a magic trick - so I was planning my retirement fun at the ripe old age of nine!

When the plastic money machine finally arrived, I excitedly told my family this little baby was going to make us all rich. I popped in the blank sheet and followed the directions. Confused, I tried again and again. Even after re-reading the instructions, it was a huge blow to me that this contraption was useless! For crying out loud, you had to stick the ten dollar bill inside yourself! Then it just looked like you were getting the money out of the secret back door chamber.

Dern!

I had big plans for that money.

It was a hard lesson learned and a total waste of my \$2.95. Heck, that was almost a whole month's allowance!

Now, if you had a nickel for every time you've heard the marketer's mantra "**The Money Is In The List**" - you could be retired from your business right now, sipping lemonade on the beach.

Right?

Well, gurus harp on that tidbit because it's absolute 100% gospel truth. With a loyal list of subscribers - of any size - you can bring in more profit to your business. Of course, the bigger your loyal following, the better.

It's like having a money machine all your own.

One that really works.

Your Own Fully Functional Money Machine

What kind of internet business do you run?

Do you...

- sell your own product or service?
- sell affiliate products?
- promote your MLM business?
- have several niche websites that get Search Engine traffic both free and/or PPC?

Let's look at how to turn each of these websites into a real Cash Machine!

Selling Your Own Product or Service

You've got your own product or service? Fantastic! How would you like to make money from folks even if they don't need your product or service right away?

The power of automatically capturing email addresses and names and sending folks friendly emails that create a bond between you – allows you the opportunity to sell multiple items later, your own or affiliate products.

That can literally translate into thousands of dollars you'd never have seen before – and best of all – you won't have to sit down and

laboriously write each email message by hand. (more on this secret later...)

Selling Affiliate Products

Your eyeballs are wide open searching for quality products to offer to your list. Let's create an easy way of contacting your list weekly – building a relationship with them so sweet, they'll want to purchase the latest and greatest widget/info-product through YOUR link.

Promoting Your MLM Business

Sharing quality products (that have helped your business) with your list of leads can stuff extra cash into your wallet. Don't throw leads away just because they're not interested in your MLM offer right now. **Create a relationship** with the folks and market other products that they're interested in.

Setting Up Niche Sites

Setting up niche sites is all the rage now. Everybody's looking for uncovered niches that they can capitalize on. And no wonder! With dreams of Google AdSense checks so large they're delivered to you in an armored truck, folks keep working frantically, creating more and more sites.

It's a plan that's making some marketers very rich!

But if that's all you do with your niche site - simply stick up Google Ads or sell ad space and a product or two, you're missing out on **insane amounts of money**. It'd be like finding a few gold flakes in your backyard and never digging around where you discovered them to uncover the massive vein of gold underneath!

Because a list of folks who want to hear more from you is a gold mine that can be tapped again and again.

Let's say you have a site on cars, and you insert a simple name and email capture form on your site. Two hundred people sign on, giving you permission to contact them each week.

Now, week after week, you can send them some information about your niche and make an offer for affiliate products or a product of your own. For years, you can contact these folks with offers and deals.

Let's say three folks out of that list buy something each week. Only 3 out of 200. Depending on the offer, you could make an additional \$25-\$150 dollars or more, potentially adding up to \$100 - \$600 a month extra.

From just one little site with 200 subscribers.

Chances are, you're going to get more subscribers than that! Let's say you're getting decent traffic each day and you have 1000 people on your niche list. 15 folks purchase something each week, on average. That's \$300 to \$1800 a month extra.

Now, if you're getting good traffic each day - you could easily end up with thousands of interested subscribers. There's thousands of dollars coming in each month from one website.

Now, what if you had three websites with a list of 10,000 subscribers each?

See the potential?

We're talking tens of thousands of dollars every month! And the crazy thing is that so few people are doing it!

Why? Why not capture emails and names and make a fortune?

Er, you gotta correspond with these folks on a regular basis. That means writing. Several email messages each week. Talk about an exciting job. I love to write, but even I'd rather do some serious toilet scrubbing than write a dozen emails each week.

Wouldn't it be cool if someone else would do all the writing and sending of emails for you? You could keep building your multiple streams of income while your lists heard from you each week, and bought like crazy!

Well, more about that possibility in a second. But first, let's look at how to write a profitable email message.

Crafting a Money-Sucking Email Message

How many newsletters do you subscribe to? I'll bet my inbox is flooded with fifty or more each week.

How many of them do you read?

Me? Very few.

Now some of those newsletters I just love. I file them away to read them later, week after week. I'd go ahead and open them, except that they're long and it would take a good five or ten minutes to wade through each one.

So they get filed away. I guess just in case I ever have so much spare time that I feel the need to open three thousand or so back issues of newsletters.

How many friends email you? A few each week?

How many of those emails do you read?

Me? Every single one of them.

They're from folks I have a relationship with. I love hearing from my friends! Plus, no one I know sends five page emails, so I know I can read what they have to say fairly quickly. I open these friendly emails right away, and I'll bet you do, too!

When creating a niche list (capturing names and email addresses from your niche website), you want to make sure you do one thing well. And that's become a friend to your subscribers.

Why is that so important? First off, as illustrated above, folks open emails from people they like and feel a relationship with. If no one opens your emails, they sure can't buy your product or look at your affiliate product recommendations.

Establishing yourself as a friend creates feelings of trust. Women (who spend money on the internet like it's going out of style) tend to buy more from people they truly feel a connection with.

So it's in your best interest to BE a friend to these folks and guard their trust well.

Imagine the money you could make with one mailing if the majority of folks on your list couldn't wait to hear from you each week. If they just loved seeing what you had to say next.

And what if you had ten niche lists that loved hearing from you and trusted your recommendations???

The trouble is, how on earth do you create a relationship with thousands of folks you can't see? With people you're likely never to meet in person? What do you say? How do you say it?

Emails that Suck in Cash

Let's imagine you're writing an email to a friend. Do you start off with an unsubscribe message? No? Good. That's a relief!

Okay, how about opening with "Issue Number 5, This email was sent to you because you subscribed on April 4, 1999 from this IP address".... No? Thank heavens!

What do you say?

“Hey, Girl!” “Hi ya, Twin Sis!” “Hey, CJ! What’s happenin’?”

Right? You’re just shooting the breeze. No formality needed.

What do you say next? Well, often I’ll add something like, “What on earth are you doing over there? I haven’t seen you for two weeks!” or “I hope all is going well with you. I’ve been crazy as a loon over here, trying to finish up this project.”

Just a little intro – friend to friend.

Then I get to the meat of my message. It’s usually pretty short and sweet. Two or three little paragraphs maybe.

Then I’ll say something to the effect of, “Well, see you later. Take care of yourself and get some good rest!” “I’ll see you Sunday. Be good!”

That’s your basic friendly email in a nutshell.

- Friendly intro
- Message
- Farewell
- Your name

That’s it. And that’s how you write your niche emails, too. You’ll be the kind of person folks can’t wait to hear from! They’ll rush to open your emails and see what you have to say.

Do you see the beauty in this simple method? You’re my friend. You tell me you saw a movie that was awesome – I’ll probably check out the movie. You say you ate at the new restaurant downtown and there was a hairball in your meatloaf – and I’ll likely never set foot in the place.

You write me an email and say you saw a great deal on books – 75% off sale at Borders - and I’m there.

When your list thinks of you as a friend, they're very likely to take a close look at what you have to offer! That means mucho dinero in your pocket!

When you have ten, twenty lists who read every word you write, and they all take a look at what your offers are, whoa! All, I gotta say is, you're gonna need more than one bank account.

The Pain! The Pain!

Okay, I know what you're thinking. Great! That makes sense. But who's got time to write 20 emails a week? For crying out loud, you'd never have time to do anything else!

Hey, no problem. I felt the same way. I wasn't communicating with my niche lists. I even felt guilty when someone signed up. It was a stab in the conscience, reminding me that I was losing out on a residual stream of income.

But what an enormous pain to do that writing manually!

So I created a piece of software that creates a year's worth of emails (one to send each week). Emails designed to create and maintain a friendship with your readers.

You need a series of messages to create rapport with folks so they'll buy from you. But most folks don't have enough time to write all those emails out one by one.

With Instant Niche Emails, you enter some niche information into the software, click create, and there you go. 52 emails, ready to add your product offers to and load up to your autoresponder.

Each email is original, personal, and unique.

No two people will ever create the same two emails, even if they're in an identical niche.

Every single list you create will become a residual stream of income on autopilot for a whole year. And the next year, simply use Instant Niche Emails again, and you're set for another round. With this software, you literally never have to write another niche email again.

Shawn Casey and I held a special tele-seminar on how to use Instant Niche Emails to make money with your list, where to find high ticket affiliate products, how to set up your autoresponder, the best place to put in your opt-in box, what to give away for signing up –and that's just a taste of what's in store for you! Shawn is absolutely brilliant!

A recording of this special tele-seminar, held **only** for Instant Niche Emails customers, is now included in the software pack!

There's never been a better time to make your dreams of an internet fortune come true. Now is the moment you've been waiting for. You have the chance to maximize your websites and niche lists and easily develop those multiple streams of income that you've been reading about!

Look, **this is YOUR moment**. People want quality content from websites. And they'll sign up to hear it from you. A year from now, hundreds of thousands of people in your niche will be signed up and buying from someone's newsletter. Let's make sure it's YOURS, and not your competitors'.

Bottom line... If you have a website, but aren't using Instant Niche Emails, you're missing out on insane amounts of cash!

Check the link below to discover exactly how to transform your websites into massive power streams of income!

<http://www.marketerschoice.com/app/?af=327396>

Disclaimer

Naturally, no one can determine another's potential success with any product. Success depends on the amount of get-up-and-go a person has, along with perseverance.

I can't promise you the world or that you'll make any amount of money. I can only tell you that countless others are successful following the technique I have outlined.

Go out there and create relationships, and you will be successful! J

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